

FANATEC



WORLD CHALLENGE  
EUROPE



# EVENT REPORT

## NÜRBURGRING 2023



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EUROPE

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# EVENT HIGHLIGHTS



Number of cars

**54**



Number of drivers

**161**



Spectators

**22 914**



Support races

- Clio Cup Series : 40 cars
- Lamborghini Super Trofeo : 47 cars
- McLaren Trophy : 12 cars
- GT1 Sports Club : 17 cars



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# RACE HIGHLIGHTS



Fastest lap

**2.06.179**



Number of cars in the  
same second (qualifying)

**16**



Pole position

**R.MARCIELLO / T.BOGUSLAVSKIY / J.GOUNON**

**PRO**

#88 – AKKODIS ASP TEAM – MERCEDES-AMG GT3

**R.FREY / S.BOVY / M.GATTING**

**BRONZE**

#83 – IRON DAMES – LAMBORGHINI HURACAN  
GT3 EVO2

**M.BORN / D.SCHUMACHER / M.ZUG**

**GOLD**

#57 – WINWARD RACNG – MERCEDES-AMG GT3

**C.SCHMID / G.VAN BERLO / B.HITES**

**SILVER**

#85 – GRT – GRASSER RACING TEAM –  
LAMBORGHINI HURACAN GT3 EVO2

**R.COLLARD / D.LIND**

**PRO-AM**

#78 – BARWELL MOTORSPORT – LAMBORGHINI  
HURACAN GT3 EVO2

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# RACE HIGHLIGHTS



## Race winners

**R.MARCIELLO / T.BOGUSLAVSKIY / J.GOUNON**

**PRO**

#88 – AKKODIS ASP TEAM – MERCEDES-AMG GT3

**R.BOHN / T.HEINEMANN / R.RENAUER**

**BRONZE**

#91 – HERBERTH MOTORSPORT – PORSCHE 911 GT3 R (992)

**M.BORN / D.SCHUMACHER / M.ZUG**

**GOLD**

#57 – WINWARD RACNG – MERCEDES-AMG GT3

**C.SCHMID / G.VAN BERLO / B.HITES**

**SILVER**

#85 – GRT – GRASSER RACING TEAM – LAMBORGHINI HURACAN GT3 EVO2

**R.COLLARD / D.LIND**

**PRO-AM**

#78 – BARWELL MOTORSPORT – LAMBORGHINI HURACAN GT3 EVO2



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# MEDIA HIGHLIGHTS

(Period : 22 July – 04 August)

74.6K



161

TWEETS

808K

IMPRESSIONS

4%

ENGAGEMENT RATE

141K

VIDEO VIEWS



883M

POTENTIAL NEWS REACH

6.7K

MENTIONS

55.6K



125

POSTS

833K

IMPRESSIONS

5%

ENGAGEMENT RATE

14K

PROFILE VIEWS



568K

TOTAL VIEWS

460.7K

YOUTUBE VIEWS

399K



41

POSTS

1.42M

IMPRESSIONS

4%

ENGAGEMENT RATE

162K

VIDEO VIEWS

12K



55

\*TOTAL POSTS

12K

ENGAGEMENTS

145K

POST REACH

197K

VIDEO VIEWS

\*FROM 01/01 TO 04/08



@jonothanhayman2932 il y a 2 semaines

Thanks for the superb coverage. Great racing, and fantastic, quick camera replays so you know how events/collisions happened. Brilliant 👍



@samuelavlonitis1979 il y a 7 jours

Usually I watch formula series racing but I need to keep up with this race series more! 15:14 the side by side for half a lap was insane racing by both drivers



Répondre



@MarkWendland il y a 2 semaines (modifié)

Thanks again, SRO, for some of the best close racing around. My oldest and I have watched every race of the past six seasons.

I hope that the main broadcasts always remain free. Like Turner in Atlanta giving the American SE the Braves each night, it is the best way to build a loyal following for generations. I realize organizations need to make money and pay salaries. I think some ...

Lire la suite



Répondre



@lavishmctavish4905 il y a 2 semaines (modifié)

GT World is the GT boss. Love the full racing grids with multiple classes filling them up. I was tired of seeing 12-15 cars. Mixing it up is a great solution.

Congrats on the 500k subs. Should be way more though.



Répondre



@JaredR1996 il y a 2 semaines

This entire race was insane. Some of the best action you'll see in sports car racing is right here



Répondre



@bolkoschuseil7484 il y a 2 semaines

Great coverage along the entire race. I love the enthusiasm of both the commentators bringing across the atmosphere of the race! I did not have a picture for quite a while but still was 100% able to follow! Maybe I take my earphones with me in roughly a month to Hockenheim to watch AND LISTEN!



Répondre



jamestoffronas Top level racing!



2 sem 4 J'aime Répondre Voir la traduction



s8cwh Top quality



2 sem Répondre Voir la traduction

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