



WORLD CHALLENGE  
EUROPE

POWERED  
BY **aws**



**GT WORLD CHALLENGE POWERED BY AWS  
MEDIA ACCREDITATION GUIDELINES  
2020 SEASON**

## **MEDIA ACCREDITATION GUIDELINES**

### **GT WORLD CHALLENGE EUROPE POWERED BY AWS**

### **2020 SEASON**

The accreditation guidelines are applicable to the 2020 GT World Challenge Europe Powered by AWS. Applicants for media accreditation are invited to read these guidelines before submitting their application. All accredited media are required to adhere to these guidelines.

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## 1. Online Accreditation

All international requests for permanent and race-by-race accreditations for GT World Challenge Europe Powered by AWS must be made online via the GT World Challenge Europe website. The accreditation form can be found via the following link: <https://www.gt-world-challenge-europe.com/press-accreditation-form>

The GT World Challenge Europe Media Team will also accredit media from the country in which the event is being held.

## 2. Calendar and deadlines

2020 EVENT CALENDAR		ACCREDITATION OPENING	ACCREDITATION CLOSING
<b>2020 SEASON</b>	GT World Challenge Europe Powered by AWS Season Pass	February 05 <sup>th</sup>	February 21 <sup>st</sup>
 12-13 March	TEST DAYS / CIRCUIT PAUL RICARD	February 05 <sup>th</sup>	February 21 <sup>st</sup>
 17-19 April	MONZA GT World Challenge Europe Endurance Cup	February 06 <sup>th</sup>	April 2 <sup>nd</sup>
 02-03 May	BRANDS HATCH GT World Challenge Europe Sprint Cup	February 06 <sup>th</sup>	April 16 <sup>th</sup>
 09-10 May	SILVERSTONE GT World Challenge Europe Endurance Cup	February 06 <sup>th</sup>	April 23 <sup>rd</sup>
 29-30 May	CIRCUIT PAUL RICARD 1000KM GT World Challenge Europe Endurance Cup	February 06 <sup>th</sup>	May 14 <sup>th</sup>
 16-17 June	TEST DAYS / TOTAL 24 HOURS OF SPA	February 06 <sup>th</sup>	June 8 <sup>th</sup>
 26-28 June	ZANDVOORT GT World Challenge Europe Sprint Cup	February 06 <sup>th</sup>	June 11 <sup>th</sup>
 03-05 July	MISANO GT World Challenge Europe Sprint Cup	February 06 <sup>th</sup>	June 18 <sup>th</sup>
 23-26 July	TOTAL 24 HOURS OF SPA GT World Challenge Europe Endurance Cup	February 06 <sup>th</sup>	July 1 <sup>st</sup>
 04-06 September	NÜRBURGRING GT World Challenge Europe Endurance Cup	February 06 <sup>th</sup>	August 20 <sup>th</sup>
 25-27 September	HUNGARORING GT World Challenge Europe Sprint Cup	February 06 <sup>th</sup>	September 10 <sup>th</sup>
 09-11 October	BARCELONA GT World Challenge Europe Sprint Cup	February 06 <sup>th</sup>	September 24 <sup>th</sup>



### 3. Accreditation criteria for photographers and journalists


#### a. Permanent pass

Permanent media passes for the 2020 season will be attributed **until February 20th**. The permanent pass gives access to each round of the GT World Challenge Europe. To qualify for a 2020 permanent, applicant must fulfil the following criteria:

**5 MEETINGS**  
ATTENDED IN 2019


**5 MEETINGS**  
TO BE ATTENDED IN 2020

MINIMUM ACCEPTABLE COVERAGE




**PUBLICATIONS**

- ♦ RACE REPORTS
- ♦ RESULTS
- ♦ COVERAGE FROM EACH ROUND



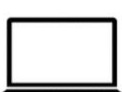
**PUBLICATIONS REQUESTING A PHOTOGRAPHER**

- ♦ A MINIMUM OF 2 PHOTOS WITH CLEAR COPYRIGHT



**AGENCIES**


- ♦ REPORTS / PHOTOS SUPPLIED TO AT LEAST 3 DIFFERENT CLIENTS / PUBLICATIONS




**WEBSITES**

- ♦ SATISFACTORY EVIDENCE OF COVERAGE OF EACH 2019 ROUNDS


TO SUPPORT YOUR APPLICATION, YOUR REQUEST SHOULD INCLUDE:




PROOF OF 2019 COVERAGE




2020 COVERAGE PLAN



A CREDENTIAL LETTER



A COPY OF YOUR PROFESSIONAL INSURANCE FOR PHOTOGRAPHERS / VIDEOGRAPHERS



A COPY OF YOUR PRESS ID

Should your request be accepted, you will have to send us an **ID photo** (named by your full name) before the date indicated on your media accreditation confirmation letter. **Should you not send your photo on time, even with an accreditation confirmation, your permanent pass will be cancelled.**

#### b. Race-by-race pass

To qualify for an accreditation for a GT World Challenge Europe round, applicants must apply via the GT World Challenge Europe website at the **latest 2 weeks prior to the event in question** : <https://www.gt-world-challenge-europe.com/press-accreditation-form>

We kindly ask you to respect the deadlines as it will make things easier for everyone. Please note that late requests will not be examined.

The confirmation/refusal letters will be sent by mail one week before the start of the event.

To qualify for a race-by-race pass, applicants must fulfil the following basic criteria:

*TO SUPPORT YOUR APPLICATION, YOUR REQUEST SHOULD INCLUDE:*



**A FULLY COMPLETED  
ACCREDITATION FORM**



**A FORMAL REQUEST ON HEADED  
PAPER SIGNED BY THE PUBLISHER  
/ EDITOR WITH FULL CONTACT DETAILS  
AND COMMITMENT TO THE COVERAGE  
OF THE EVENT**



**A COPY OF YOUR PRESS ID**



**A SAMPLE COPY OF THE PUBLICATION**



**A COPY OF YOUR PROFESSIONAL  
INSURANCE OF PHOTOGRAPHERS  
/ VIDEOGRAPHERS**



**FOR SUBSEQUENT REQUEST DURING  
THE SEASON;  
A PROOF OF PREVIOUS COVERAGE**

If a decision is disputed, an individual application will be referred to the GT World Challenge Europe media team for final approval.

Press accreditations will only be allocated to publications intending to publish a report related to the event for which the application is requested.

Publications should be on sale to the general public. Club magazines will only be accepted under exceptional circumstances.

**Circulation:** Accreditation decisions are based on the relative media market in the country of the applicant.

**Quality:** The highest standard of fairness and accuracy are expected as a minimum quality requirement from the press.

#### **4. Accreditation criteria for TV crews and videographers**

Television stations and videographers wishing an accreditation for any rounds of the GT World Challenge Europe should complete the accreditation form which can be found in the press member

section of the website via the following link : <https://www.gt-world-challenge-europe.com/press-accreditation-form>

Please note that media accreditation only gives permission to take still photos.

The SRO Media and TV Team will determine if the request can be accepted and if any rights are payable. For some events, the event promoter holds the TV rights, either in general, for their country or area. In any of these cases, the request will have to be sent to the relevant people. **Please note that the payment of any TV rights fee should be done prior to the start of the event, otherwise no permission will be granted.**

TV and video footages may only be taken with permission, with the appropriate camera sticker. All video and TV cameras MUST have a camera sticker that will be provided but the SRO Media Team after acceptance of your accreditation.

## 5. Accreditation criteria for media for media team from teams and manufacturers

Teams and manufacturers media personnel – both press officer and photographer – can apply for a permanent media pass for the 2020 season (see section 2/a. above).

A race-by-race accreditation is also available in the press member section of the GT World Challenge Europe website via the following link : <https://www.gt-world-challenge-europe.com/press-accreditation-form> (see section 2/b. above).

Please note that in order to support your request, you will have to provide a letter from the team principal instead of the editor/publisher letter requested in the classic media application.

Media personnel from teams and manufacturers are granted the same access to the media facilities as classic accredited media. However, any special needs or requests should be made when applying for a pass.

## 6. Accreditation criteria for Support Series media

Media having a permanent media pass issued by a support series racing during GT World Challenge Europe rounds will be automatically issued a race-by-race SRO pass.

Arrangements will be made with the organizers of the support series, who will inform you of any measures you need to take.

If you are requesting a race-by-race accreditation to follow a series running during any GT World Challenge Europe meetings, please apply for accreditation using the standard procedure (see section 2/b. above).

## 7. Useful information for all media

### a. Pass levels

The following pass levels will be issued during the 2020 season:

**A:** Paddock, Media Centre, Pit Garages, Pitlane, Track, Grid Walk, Pitlane Tabard (green), Helmet, Fireproof Overall have to be worn during GT World Challenge Europe Endurance Cup rounds.

**ATV:** Paddock, Media Centre, Pit Garages, Pitlane, Track, Grid Walk, TV Tabard (blue), Helmet, Fireproof Overall have to be worn during GT World Challenge Europe Endurance Cup rounds, Camera Sticker

**B:** Paddock Media Centre, Pit Garages, Pitlane **ONLY FOR SUPPORT SERIES**, Track, Grid Walk, Pitlane Tabard (pink), (Helmet- see support series safety rules and requirements)

**C:** Paddock, Media Centre, Pit Garages, Track, Grid Walk, Track Tabard (pink)

**D:** Paddock, Media Centre, Pit Garages, Grid Walk, no Tabard needed

**Please note that both A, ATV, B and C pass levels are determined by the SRO Media Team and strictly reserved to photographers and TV crews.**

#### *b. Pitlane and track access*

Media granted with a pitlane access and/or track access will be given a tabard at the media centre. A returnable deposit will be payable. Please note that in some cases, where one publication has accredited multiple people, tabard might be shared.

All media are advised that for the 2020 season:

- during **GT World Challenge Europe Endurance Cup** rounds, media granted with a pitlane access are required to wear a **helmet** and a **fireproof overall** in the pitlane during all sessions.
- during **GT World Challenge Europe Sprint Cup** rounds, media granted with a pitlane access will have to wear a **helmet** in the pitlane.

Accredited media will have **to provide these safety features themselves**. This measure is implemented for your own safety and well-being. Access to the pitlane will not be granted to anyone without those safety features. If any media are found to be in the pitlane\* without overalls and/or helmet, their access will be removed.

*\*helmets and overalls are not required for track access*

### **8. GT World Challenge Europe Powered by AWS Media Team contacts**

All communication concerning media accreditation has to be sent to the following address:

[media@sro-motorsports.com](mailto:media@sro-motorsports.com)

**Adelheid Terryn**

*Head of Communications*

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*Media Assistant*

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**Nicolas Guyomard**

*Media Accreditation*

*Administrative Assistant*

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